



Shirley Maddalena Edson

www.maddalenedesign.com

What was your first job?

Refurbishing a '50's ranch style home. It wasn't that cool a job to do then...it was only in the 70's.

What inspired you to choose you career?

When I was 14 yrs old, I insisted that my parents re design the entire house. It was my Mother's ancestral home, filled with columns & antiques. Everything, gone! My Mother has always truly been an inspiration to me. She has a great sense of style. She and her sister owned a dress boutique in the 40's which was THE place to buy the latest in fashion.

What is your favorite aspect of your career?

Meeting intelligent, dynamic people and learning of their lives, careers and loves. I learn so much from them. It is said you learn from the adversities in life. I've learned from my clients.

What is your greatest challenge?

Managing my clients likes & loves.

What are you most proud of?

My 30 years of maintaining a successful practice....also, and perhaps most importantly, I am proud of my relationship with my husband, family and the staff at Maddalena Design.

Describe your management style...

Leading by example.

When not working, I am

Being a foodie.

I Splurge on...

Flowers and food.

I Scrimp on...

Not much.

Coke or Pepsi?

Veuve Cliquot