

## Business Person Profile



**John Roberts - Wells Fargo Insurance Agency of Michigan Inc.**  
Treasurer – Birmingham Bloomfield Chamber Board of Directors

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### **What was your first job?**

I was a lifeguard at Epworth, a summer resort in Ludington. Best job I ever had.

### **What inspired you to choose your career?**

I wanted to work with my Dad and my older brother Bill at the Seed-Roberts Insurance Agency.

### **What is your favorite aspect of your career?**

I get to meet with interesting and intelligent people every day. I never cease to be amazed at how many ways there are to make money in this country.

### **What is your greatest challenge?**

Keeping up with the paper monster and corporate procedures.

### **What are you most proud of?**

My wife, Julie and my sons, Jack and Michael.

### **Describe your management style...**

Listen and think first. Always remember the goal.

**When not working, I am ....**

With my family and on Lake Michigan (either in body or spirit)

**I Splurge on...**

Julie

**I Scrimp on...**

Me

**Coke or Pepsi?**

Coke---Diet Coke these days