

Business Profile Questions

Joe Bauman - The Eccentric Newspapers

Secretary – Birmingham Bloomfield Chamber Board of Directors



805 E. Maple Rd., Suite 315

www.hometownlife.com

What was your first job?

My first job was at a plant nursery in Southfield at the age of 12.

My first professional job was a reporter with the Spinal Column Newspaper in Waterford.

What inspired you to choose your career?

When I was a student at Detroit Catholic High School I was encouraged to write for the school paper by Fr. "Punch" Enright, a very dynamic mentor who helped me realize my writing talent.

What is your favorite aspect of your career?

Every day is different. I have met many interesting people, both “famous” and regular every day types. And you can’t help but being “in the know” when you work in journalism.

What is your greatest challenge?

Not becoming too cynical about the world around us. And dealing with personnel issues at work and trying to keep on top of the myriad changes facing the newspaper industry.

What are you most proud of?

My two daughters.

Describe your management style...

I have a true open-door policy and practice managing by walking around. You have to talk with your team to know what is going on. I tell every new employee that I never will ask them to do something that I would not do, but that I expect them to work as hard as I do.

When not working, I am

Watching my daughters participate in sports, playing soccer, cooking and trying to improve my golf handicap.

I Splurge on...

Good food and great wine.

I Scrimp on...

Transportation (I loathe cars) and fashion.

Coke or Pepsi?

Neither. I don’t drink pop.