

Kimberly Leclercq
Kimberly Leclercq - SOZO | Pivotal
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2nd Vice Chair – Birmingham Bloomfield Chamber Board of Directors

What was your first job? Wait staff at a country club in Clarkston.

What inspired you to choose your career? The excitement of knowing anyone can be anything and perceived anyway that they want.

What is your favorite aspect of your career? Always learning new things.

What is your greatest challenge? Helping people realize a logo is not a brand.

What are you most proud of? Teaming up with an incredible business partner.

Describe your management style... Don't hire people that need to be managed... hire people that can benefit from support and guidance.

When not working, I am ... always working...design and inspiration is everywhere.

I Splurge on... great food.

I Scrimp on... I think I may need to do more scrimping.

Coke or Pepsi? COKE!